

## ASGA Workshop Presenters

### Michael A. Cadore Sr., Ed.D.

- President, Magnus Solutions, Inc. "Not just good ideas, but *Magnus Solutions*"
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- Learn more at [www.magnussi.com](http://www.magnussi.com)
- [magnussolutionsinc@gmail.com](mailto:magnussolutionsinc@gmail.com)



In DISCOVERY ROOM

### Kat Klawes

- Executive Director and Founder of the College Campus Oversight Advocates
- Higher education and policy advocacy consultant
- Former SGA President at Northern Michigan University
- Buzzfeed and Bank of America "50 under 50" honoree
- [ustoadvocates@gmail.com](mailto:ustoadvocates@gmail.com)



In MAGIC ROOM

### W.H. Oxendine, Jr. (Butch)

- ASGA Exec. Director and Founder
- Editor in Chief, *Student Leader* and *Florida Leader* magazines
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- [butch@asgaonline.com](mailto:butch@asgaonline.com)



In DISCOVERY ROOM

### Micheal Gunn

- Director of Student Government Services at Texas Tech for 12 years
- More than a dozen years of experience in higher education
- Attended ASGA Advisors Conference 10 years in a row
- [micheal.gunn@ttu.edu](mailto:micheal.gunn@ttu.edu)



In MAGIC ROOM

### Edson O'Neale

- Currently serves as Student Success Manager for ThriveDX (Formerly HackerU)
- Speaker for Greek University
- Former Student Government Advisor
- Ten years of experience in Higher Education ranging from Advising and Student Activities
- [edson.oneale@gmail.com](mailto:edson.oneale@gmail.com)



In MAGIC ROOM

### Suzette Walden Cole, Ph.D.

- Professional speaker, trainer and consultant with SWC Speaks
- Former SG Advisor and Student Affairs Professional for more than 11 years
- Certified in Conflict Resolution and Mediation
- Accomplished presenter and author in risk management, political science and student leadership development
- [swc@srspeaks.com](mailto:swc@srspeaks.com)



In ADVENTURE/WONDER ROOM

### Exhibitor

#### The Harbor Institute

- Benard Goins
- **Address:** 2020 Pennsylvania Avenue Washington, DC 20006
- **Phone:** 202-821-5733
- **FAX:** 202-599-2155
- **Email:** [racromwell@theharborinstitute.com](mailto:racromwell@theharborinstitute.com)
- **Web:** [www.theharborinstitute.com](http://www.theharborinstitute.com)
- **Facebook:** [facebook.com/harborinstitute](https://facebook.com/harborinstitute)



### Exhibitor

#### Nearpeer

- Tom Deschenes
- **Address:** 63 Federal Street Portland, ME 04101
- **Phone:** 207-210-3122
- **Email:** [tom.deschenes@nearpeer.com](mailto:tom.deschenes@nearpeer.com)
- **Web:** [www.nearpeer.com](http://www.nearpeer.com)
- **Facebook:** [facebook.com/NearpeerInc](https://facebook.com/NearpeerInc)



Friday, July 15, 2022

**8:00 a.m. to 9:00 a.m. — Conference Registration & Buffet Breakfast**  
DISCOVERY ROOM FOYER (Conference Registration)  
MAGIC ROOM (Buffet Breakfast)

**9:00 a.m. to 9:20 a.m. — Welcome**  
■ Butch Oxendine, Emcee  
DISCOVERY ROOM

**9:20 a.m. to 9:30 a.m. — Networking Break**

**9:30 a.m. to 10:30 a.m. — Training Block I**

**A. Starting Over: Jump-Starting Your Student Government from Scratch** — Butch Oxendine  
DISCOVERY ROOM

**B. On the Right Foot: Building Rapport with Your SG**  
— Suzette Walden Cole, Ph.D.  
ADVENTURE/WONDER ROOM

**10:30 a.m. to 10:45 a.m. — Networking Break**

**10:45 a.m. to 11:45 a.m. — Training Block II**

**C. How to Improve Your SG's Web & Social Media Presence**  
— Butch Oxendine  
DISCOVERY ROOM

**D. NEW WORKSHOP: Aligning Vision: Sharing the Same Values is Not Required** — Micheal Gunn  
MAGIC ROOM

**E. Adjusting Your Advising Style to Your SG's Developmental Stage**  
— Suzette Walden Cole, Ph.D.  
ADVENTURE/WONDER ROOM

**11:45 a.m. to 12:00 p.m. — Networking Break**

**12:00 p.m. to 1:30 p.m. — Lunch**  
APPLEBEE'S RESTAURANT

**1:30 p.m. to 2:30 p.m. — Roundtables**

1. Veteran Advisors — DISCOVERY ROOM
  2. New Advisors — ADVENTURE/WONDER ROOM
- Private Consulting (by appointment) — CREATIVE ROOM

(You will have an hour with an ASGA expert to discuss your unique issues, problems, and challenges.)



American Student Government Association

# Advisors Conference

**2:30 p.m. to 2:45 p.m. — Networking Break**

**2:45 p.m. to 3:45 p.m. — Training Block III**

**F. Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)**  
— Michael A. Cadore Sr., Ed.D.  
DISCOVERY ROOM

**G. NEW WORKSHOP: Leaping Hurdles with your Student Government**  
— Edson O'Neale  
MAGIC ROOM

**H. Advising 2.0: Navigating & Negotiating Institutional Politics**  
— Suzette Walden Cole, Ph.D.  
ADVENTURE/WONDER ROOM

Private Consulting (by appointment) — Butch Oxendine  
CREATIVE ROOM

**3:45 p.m. to 4:00 p.m. — Networking Break**

**4:00 p.m. to 5:00 p.m. — Training Block IV**

**I. Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism)** — Michael A. Cadore Sr., Ed.D.  
DISCOVERY ROOM

**J. NEW WORKSHOP: Creating Community & Inclusion in SG**  
— Kat Klawes  
MAGIC ROOM

**K. NEW WORKSHOP: Infusing Cultural Humility into Your Advising Practice** — Suzette Walden Cole, Ph.D.  
ADVENTURE/WONDER ROOM

Private Consulting (by appointment) — Butch Oxendine  
CREATIVE ROOM

**5:00 p.m. to 5:05 p.m. — Networking Break**

**5:05 p.m. to 5:30 p.m. — Wrap-Up**

- SG Advisors Q&A (Michael A. Cadore, Sr., Ed.D., Micheal Gunn, Kat Klawes, Butch Oxendine, and Suzette Walden Cole, Ph.D.)  
DISCOVERY ROOM

**6:00 p.m. to 7:00 p.m. — ASGA LOVES ADVISORS Reception**

- A special reception in honor of the work you do for your Student Governments!  
MAGIC ROOM

For a limited time:  
Download workshop handouts for this  
conference at <https://bit.ly/3xSOFaQ>



# Workshop Descriptions

## **Session A** **Starting Over: Jump-Starting Your Student Government from Scratch**

**(9:30 a.m. to 10:30 a.m. — DISCOVERY ROOM)**

Many Student Governments are either dormant or are struggling badly, marred by low attendance, poor participation in elections, and a lack of real purpose beyond throwing parties. Maybe it's time to reboot and start fresh with a new plan to make your SG more effective and successful. This 10-point step-by-step "action plan" will help you reform your struggling student government.

**Delivery Format:** Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Learn the nine steps to start over and reform your SG
- Understand the proper order and steps to take
- Understand the proper role and function of an effective Student Government

## **Session B** **On the Right Foot: Building Rapport With Your SG**

**(9:30 a.m. to 10:30 a.m. — ADVENTURE/WONDER ROOM)**

One of the first areas of struggle for a new advisor is not only understanding your role, but, also, establishing a rapport with the SG leaders. As an advisor, your effectiveness directly correlates with the trust that your SG leaders have with you. Developing a relationship and that level of trust takes time, which is a precious commodity for most advisors. In this session, we will explore how to effectively use one-on-one meetings with key leaders, the use of worksheets to aid you in getting to know your SG students better, and a quick reference use of an advisement inventory to find out what your SG leaders expect from you as their advisor.

**Delivery Format:** Due to the significant amount of technical information provided, the majority of this is presented in a lecture format. However, there are a series of activities done in a pair-and-share format with other participants. Participants are encouraged to provide feedback through impromptu questions posed to the presenter throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how to effectively use one-on-one meetings with key leaders
- Ability to evaluate the use of worksheets to aid in getting to know SG students better
- Ability to use a quick reference advisement inventory to find out what their SG leaders expect from their advisor

## **Session C** **How to Improve Your SG's Web & Social Media Presence**

**(10:45 a.m. to 11:45 a.m. — DISCOVERY ROOM)**

The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

**Presentation Resources:** This session utilizes the internet.

**Level of Interactivity (from 1 to 5 being very interactive):** 2

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media

## **Session D** **NEW WORKSHOP** **Aligning Vision: Sharing the Same Values is Not Required**

**(10:45 a.m. to 11:45 a.m. — MAGIC ROOM)**

A roundtable discussion on how to meet your student leaders where they are to achieve buy in and celebrating the value of diverse thoughts. The same thing can be seen differently. Learning how to incorporate different perspectives to gain common ground. Just because you would do it differently doesn't make them wrong. We will explore techniques leading to past success and well as practices that have inspired student leaders to get on the same page at various schools.

## **Session E** **Adjusting Your Advising Style to Your SG's Developmental Stage**

**(10:45 a.m. to 11:45 a.m. — ADVENTURE/WONDER ROOM)**

A continual struggle for advisors is how to balance the level of challenge and support provided to the SG. As an advisor, you are often called upon by the institution to ensure the SG's success, while at the same time your SG leaders often ask you to take a more "hands-off" approach. Navigating these waters can often lead to frustrations by all, but there are theories that can help. In this session we will explore organization development, and how to move from directive to facilitative advisement.

**Delivery Format:** Due to the significant amount of technical information provided, a significant portion of this is presented in a lecture format. However, the session uses case studies and pair-and-share reflections to unpack experiences with other participants. Participants are encouraged to provide feedback through impromptu questions posed to the presenter throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Utilize organization development theory to determine approaches to addressing advisor areas of responsibility
- Understand the distinction between group development versus individual student leaders
- Ability to assess students' perceptions of your responsibility and their self-identified needs

## **Session F** **Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)**

**(2:45 p.m. to 3:45 p.m. — DISCOVERY ROOM)**

Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.

**Delivery format:** This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

**Presentation Resources:** PowerPoint; handouts

**Level of interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of mentoring and mentorship

## **Session G** **NEW WORKSHOP** **Leaping Hurdles with your Student Government**

**(2:45 p.m. to 3:45 p.m. — MAGIC ROOM)**

As advisors for Student Government we tend to be that bridge between student government leaders and the Senior Administration. With that being said, being that bridge sometimes between both parties can get frustrating because of the lack of communication, support, and vision between Student Government and the Senior Administration. During this presentation we will discuss the importance and what it means to be an advisor as a reminder of how important the role of being an advisor is. Then we will dive into discussing the obstacles that hinders the relationship between student government and senior administration and how to leap over those hurdles to improve communication, create buyin, and to improve relationships.

## **Session H** **Advising 2.0: Navigating and Negotiating Institutional Politics**

**(2:45 p.m. to 3:45 p.m. — ADVENTURE/WONDER ROOM)**

Institutional politics does not just affect our students' abilities to be successful; it can have significant implications for our own career in the field. SG Advisors are often privy to high-level information within the institution by virtue of their work with SG leaders. Our SGs need to trust that we can keep their confidence when they are "floating" ideas, or considering addressing a particular "hot topic". Sometimes are colleagues, and supervisors, raise the question, "Can't you just make this happen?" In this session, we will explore techniques for navigating and negotiating these situations and others.

**Delivery Format:** Due to the significant amount of technical information provided, a significant portion of this is presented in a lecture format. However, the session uses case studies and pair-and-share reflections to unpack experiences with other participants.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, video) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Gain techniques to establish expectations with colleagues, supervisors and student leaders for information dissemination
- Ability to critically assess situations for potential "political pitfalls"
- Understand how to facilitate successful conflicts between SG leaders and institutional stakeholders

## **Session I** **Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism)**

**(4:00 p.m. to 5:00 p.m. — DISCOVERY ROOM)**

To provide insight, discussion regarding effective leadership

**Delivery format:** This 30 to 60-minute workshop allow attendees to participate in scenario-based exercises, share experiences, and participate through discussion proactive ways to succeed and lead through crucial conversations regarding:

- Honoring others and thyself regardless of race, ethnicity and/or background
- Encouragement through a high-level Emotional Intelligence
- Loyalty – Respect and Relationships
- Professionalism and Partnership in Leadership – Leadership is what Leadership does!

The presenter encourages feedback through direct questions/demonstrations throughout.

**Presentation Resources:** PowerPoint; handouts; music

**Level of interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of effective leadership

## **Session J** **NEW WORKSHOP** **Creating Community & Inclusion in SG**

**(4:00 p.m. to 5:00 p.m. — MAGIC ROOM)**

Advisors can help build a culture that encourages students, SG members, and others to share their ideas, empower them to make decisions, and work toward a common goal. Learn from a former SG President and Higher Education Consultant about how to make your SG a working and collaborative group by things like building rapport. This session will focus on community building, inclusion, and setting a structure up for success. It will include information on how to build your SG's community, assess your SG's community, and make sure all voices are heard.

**Level of interactivity:** 4

**Presentation resources:** Assessment guide, Prezi, and handouts

**Learning Outcomes. After attending this session, participants should be able to:**

- Assess and gain skills on how to ensure all voices are heard within SG
- Learn tools to help build rapport and collaboration within SG
- How to determine the level of community in SG and identify problem areas

## **Session K** **NEW WORKSHOP** **Infusing Cultural Humility into Your Advising Practice**

**(4:00 p.m. to 5:00 p.m. — ADVENTURE/WONDER ROOM)**

Cultural competence has long been known as the cornerstone for diversity awareness and cross-cultural communication. But its flaws and limitations point to a paradigm shift toward cultural humility, a framework for advancing equity and social justice by intentionally living at the crossroads of who we are, how others see us, and where power positions us within a system. On a small scale, cultural humility can enhance communication, foster trust, deepen connections, and improve outcomes when interacting across differences. In the bigger picture, it's a process that can radically transform campus environments. In this introspective workshop, participants will learn how to infuse cultural humility into their advising practice, gain a deeper understanding of individual and group membership, and explore ideas for applying cultural humility principles into personal and professional spheres of influence.

**Delivery Format:** This workshop utilizes a balance of engaging discussion and interactive activities that are designed to unpack process to practice, thought-provoking, self reflection, and oriented toward skill-building.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Recognize the ways that bias can show up in your advising practices
- Utilize cultural humility as a framework to supplement advising and student development
- Understand the power of self-reflection to build relationships with students and colleagues

**For a limited time: Download workshop handouts for this conference at <https://bit.ly/3xS0FaQ>**