

ASGA WORKSHOP PRESENTERS

Michael A. Cadore, Sr., Ed.D.

- President, Magnus Solutions, Inc. “Not just good ideas, but *Magnus Solutions*”
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- Rockledge Florida City councilman Seat #1 (2019-Present)
- Learn more at www.magnussi.com
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In EGRET ROOM

Kimberly Jones, Ph.D.

- Professional speaker and trainer in student leadership development and student government
- Over 15 years of Student Affairs experience in Higher Education
- Certified True Colors facilitator, specializing in personality-based leadership
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In SWAN ROOM

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 40 years
- butch@asgaonline.com



In EGRET ROOM

Vicky Goodin, Ed.D.

- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 30 years of experience in higher education
- Learn more at dot.cards/drivickyg
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In OSPREY ROOM

Edson O’Neale

- Speaker for Greek University
- Student Employment/JLD Coordinator at the University of South Florida
- Former Student Government Advisor
- Over 12 years of experience in Higher Education ranging from Admissions, Advising, Student Success, and Student Activities
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In OSPREY ROOM

Suzette Walden Cole, Ph.D.

- Professional speaker, trainer and consultant with Social Responsibility Speaks
- Former SG Advisor and Student Affairs Professional for more than 11 years
- Certified in Conflict Resolution and Mediation
- Accomplished presenter and author in risk management, political science and student leadership development
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In SWAN ROOM



American Student Government Association

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asgahome.org • asgaconferences.org • sgconsultant.com



ADVISORS CONFERENCE

Friday, July 11, 2025

8:00 a.m. to 9:00 a.m. — Conference Registration & Buffet Breakfast
PRE-FUNCTION AREA (Conference Registration)
THE POINTE RESTAURANT (Buffet Breakfast)

9:00 a.m. to 9:20 a.m. — Welcome
■ Butch Oxendine, Emcee
EGRET ROOM

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:30 a.m. — Training Block 1

A. NEW WORKSHOP *Can ASGA Help You?* — Butch Oxendine
EGRET ROOM

B. NEW WORKSHOP *L.E.A.D.: Leadership by Empowering and Appreciating Differences* — Vicky Goodin, Ed.D.
OSPREY ROOM

C. Adjusting Your Advising Style to Your SG’s Development Stage
— Suzette Walden Cole, Ph.D.
SWAN ROOM

10:30 a.m. to 10:45 a.m. — Networking Break

10:45 a.m. to 11:45 a.m. — Training Block 2

D. Starting Over: Jump-Starting Your Student Government from Scratch — Butch Oxendine
EGRET ROOM

E. Leadership Development: Developing the Leaders Within Your SG
— Vicky Goodin, Ed.D.
OSPREY ROOM

F. On the Right Foot: Building Rapport with Your SG
— Suzette Walden Cole, Ph.D.
SWAN ROOM

11:45 a.m. to 12:00 p.m. — Networking Break

12:00 p.m. to 1:30 p.m. — Lunch
EGRET ROOM

1:30 p.m. to 2:30 p.m. — Roundtables

1. Veteran Advisors — OSPREY ROOM
2. New Advisors — SWAN ROOM

Private Consulting (by appointment) — PRE-FUNCTION AREA
(You will have an hour with an ASGA expert to discuss your unique issues, problems, and challenges.)

2:30 p.m. to 2:45 p.m. — Networking Break

2:45 p.m. to 3:45 p.m. — Training Block 3

G. Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)
— Michael A. Cadore, Sr., Ed.D.
EGRET ROOM

H. Student Development and the Art of Advising (What Does Chickering Have to Do With It?) — Vicky Goodin, Ed.D.
OSPREY ROOM

I. From Vision to Reality: Aiding the SG In Achieving Their Goals
— Suzette Walden Cole, Ph.D.
SWAN ROOM

Private Consulting (by appointment) — Butch Oxendine
PRE-FUNCTION AREA

3:45 p.m. to 4:00 p.m. — Networking Break

4:00 p.m. to 5:00 p.m. — Training Block 4

J. NEW WORKSHOP *The Playbook (Audible: Ethics & Integrity)*
— Michael A. Cadore, Sr., Ed.D.
EGRET ROOM

K. Advisors, You are the P.L.U.G. of Student Government
— Edson O’Neale
OSPREY ROOM

L. NEW WORKSHOP *Mastering the Art of Student Government Advising*
— Kimberly Jones, Ph.D.
SWAN ROOM

Private Consulting (by appointment) — Butch Oxendine
PRE-FUNCTION AREA

5:00 p.m. to 5:05 p.m. — Networking Break

5:05 p.m. to 5:45 p.m. — Wrap-Up

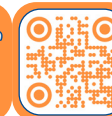
- SG Advisors Q&A (Michael A. Cadore, Sr., Ed.D., Vicky Goodin, Ed.D., Kimberly Jones, Ph.D., Edson O’Neale, Butch Oxendine, and Suzette Walden Cole, Ph.D.)
EGRET ROOM

6:00 p.m. to 7:00 p.m. — ASGA LOVES ADVISORS Reception

- A special reception in honor of the work you do for your Student Governments!
PRE-FUNCTION AREA

DOWNLOAD CONFERENCE HANDOUTS AT [HTTPS://BIT.LY/ASGAADVISOR](https://bit.ly/asgaadvisor)

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WORKSHOP DESCRIPTIONS

Session A **NEW WORKSHOP Can ASGA Help You?**

(9:30 a.m. to 10:30 a.m. — EGRET ROOM)

ASGA is the national professional association, think-tank, and training resource for all student governments. ASGA's executive director gives a "guided tour" of the ASGA web site. New members will learn how to maximize your membership, and non-members will learn about all of the resources and services ASGA offers.

Learning Outcomes. After attending this session, participants should be able to:

- Learn about ASGA's member, training, and research resources
- Learn how to take advantage of ASGA's resources
- Learn how to maximize your membership

Session B **NEW WORKSHOP L.E.A.D.: Leadership by Empowering and Appreciating Differences**

(9:30 a.m. to 10:30 a.m. — OSPREY ROOM)

Have you ever stopped to think about how you lead? Have you ever considered the different voices of those you lead? Developing your leadership style takes time and experience. Let's dive into understanding your leadership voice as a part of that journey! Do you like to focus on relationships? Are you the type of person who likes to get things done or are you the team strategist? Whatever your style, we all have the ability to lead followers through our authentic voice. Join me as we journey through this topic through an engaging series of questions and experiences.

Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought provoking and oriented toward skill building.

Presentation Resources: This session utilizes display media (PowerPoint) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the leadership lens from where they operate
- Understand the 4 Needs of Followers
- Identify how to build Trust on a team

Session C **Adjusting Your Advising Style to Your SG's Development Stage**

(9:30 a.m. to 10:30 a.m. — SWAN ROOM)

A continual struggle for advisors is how to balance the level of challenge and support provided to the SG. As an advisor, you are often called upon by the institution to ensure the SG's success, while at the same time your SG leaders often ask you to take a more "hands-off" approach. Navigating these waters can often lead to frustrations by all, but there are theories that can help. In this session we will explore organization development, and how to move from directive to facilitative advisement.

Delivery Format: Due to the significant amount of technical information provided, a significant portion of this is presented in a lecture format. However, the session uses case studies and pair-and-share reflections to unpack experiences with other participants. Participants are encouraged to provide feedback through impromptu questions posed to the presenter throughout.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Utilize organization development theory to determine approaches to addressing advisor areas of responsibility

- Understand the distinction between group development versus individual student leaders
- Ability to assess students' perceptions of your responsibility and their self-identified needs

Session D **Starting Over: Jump-Starting Your Student Government from Scratch**

(10:45 a.m. to 11:45 a.m. — EGRET ROOM)

Many Student Governments are either dormant or are struggling badly, marred by low attendance, poor participation in elections, and a lack of real purpose beyond throwing parties. Maybe it's time to reboot and start fresh with a new plan to make your SG more effective and successful. This 10-point step-by-step "action plan" will help you reform your struggling student government.

Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Learn the nine steps to start over and reform your SG
- Understand the proper order and steps to take
- Understand the proper role and function of an effective Student Government

Session E **Leadership Development: Developing the Leaders Within Your SG**

(10:45 a.m. to 11:45 a.m. — OSPREY ROOM)

This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as Advisors, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development

Session F **On the Right Foot: Building Rapport With Your SG**

(10:45 a.m. to 11:45 a.m. — SWAN ROOM)

Serving as a SG advisor with an ever-changing intergenerational student body can be challenging. Cultivating trust and building relationships shows up differently. Level-setting expectations can be a great tool to not only understanding your role, but also, establishing a rapport with the SG leaders. Our effectiveness directly correlates with the trust that your SG leaders have with you. Developing a relationship and that level of trust takes time, which is a precious commodity for most advisors. In this session, we will explore generational characteristics,

tools for your toolbox to aid you in getting to know your SG students better, and establishing a cadence for connections and boundaries.

Delivery Format: Due to the significant amount of technical information provided, the majority of this is presented in a lecture format. However, there are a series of activities done in a pair-and-share format with other participants. Participants are encouraged to provide feedback through impromptu questions posed to the presenter throughout.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand how to effectively use one-on-one meetings with key leaders
- Ability to evaluate the use of worksheets to aid in getting to know SG students better
- Ability to use a quick reference advisement inventory to find out what their SG leaders expect from their advisor

Session G **Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge Encourage)**

(2:45 p.m. to 3:45 p.m. — EGRET ROOM)

Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.

Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of mentoring and mentorship

Session H **Student Development and the Art of Advising (What Does Chickering Have to Do With It?)**

(2:45 p.m. to 3:45 p.m. — OSPREY ROOM)

This session includes a brief overview of general student-development theories currently used in higher education. Having a general understanding of where a student is developmentally is always helpful in advising/developing a solid working group and sound thinking leaders. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally and how best to approach problems and find solutions to form productive relationships.

Delivery Format: Engaging lecture format, and individual/small group interactive activities.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 3.5

Learning Outcomes. After attending this session, participants should be able to:

- Review current student development theories
- Articulate how student development theories are integrated into daily activities
- Gain new perspectives in problem-solving student issues

Session I **From Vision to Reality: Aiding the SG In Achieving Their Goals**

(2:45 p.m. to 3:45 p.m. — SWAN ROOM)

In the higher ed we are being asked to engage in more data-driven decisions and strategies. This makes it essential that SG has done their homework. Upskilling your SG leaders is key to unlocking their success in achieving their goals by anticipating administrators' questions and stress testing ideas for changes and new ideas. In this session we will explore developing activities for student training and development, use of benchmarking and campus assessment to advance SG advocacy.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Have a basic understanding of how to benchmark and use campus assessment
- Know the steps involved when moving from idea to proposal
- Understand how to present information to be compelling

Session J **NEW WORKSHOP The Playbook (Audible: Ethics & Integrity)**

(4:00 p.m. to 5:00 p.m. — EGRET ROOM)

To provide insight and discussion regarding ethical leadership and integrity for supervisors of college/university student government associations.

Delivery Format: This 60-minute in-person workshop allows attendees (supervisors) to participate in scenario-based exercises, share experiences, and engage in discussion on proactive ways to succeed and lead. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts; music

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes: After attending this session, participants should be able to:

- Understand the importance of the playbook having ethics and integrity, while maintaining professional conduct, employee roles, policies, and procedures, college mission and strategic goals.

Session K **Advisors, You are the P.L.U.G. of Student Government**

(4:00 p.m. to 5:00 p.m. — OSPREY ROOM)

As Advisors, we wear many hats, go through a lot of transitions, and deal with a lot of politics. It can be a lot to deal with it and sometimes very hard to handle. It can sometimes get to a point to where you question your ability to be an advisor or even as a person, but when it is all said and done, Advisors will always serve as the P.L.U.G. for students and universities. During this presentation we will discuss some issues advisors deal with, have open discussions, and discuss what it means to be the P.L.U.G.

Delivery Format: This workshop is presented in a lecture format, but the slides will contain different scenarios that will provide opportunities for the audience to engage in meaningful conversations.

Presentation Resources: The session utilizes Microsoft PowerPoint

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes: After attending this session participants should be able to:

- Remind themselves of the value advisors bring to a University
- No matter whatever obstacles come their way as an advisor, they can always overcome the odds
- Find those boundaries to promote self care, and support for others

Session L **NEW WORKSHOP Mastering the Art of Student Government Advising**

(4:00 p.m. to 5:00 p.m. — SWAN ROOM)

Advising student government isn't just about keeping things running. It is about helping student leaders step up, make decisions, and leave a real impact on campus. But how do we, as advisors, set them up for success without taking over? This session will give you practical strategies to develop student leaders, keep them engaged all year, and help them navigate campus politics. Expect real talk, real examples, and real solutions you can take back to your campus. Gain new strategies and the confidence to empower your student leaders to succeed. Let's make student government thrive!

Delivery format: This workshop utilizes a balance of interactive activities and a lecture format that will have you engaged in discussion.

Presentation resources: The session utilizes visual display media (i.e., Microsoft PowerPoint)

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Develop leadership skills, foster engagement, and guide students through decision-making
- Keep student leaders motivated, accountable, and prepared for long-term success
- Help student leaders navigate campus politics, build confidence, and advocate effectively for change