

## ASGA WORKSHOP PRESENTERS

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In OSPREY

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### W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 40 years
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In EGRET

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# ADVISORS CONFERENCE

## Friday, July 10, 2026

### 8:00 a.m. to 9:00 a.m. — Conference Registration & Buffet Breakfast

PRE-FUNCTION AREA (Conference Registration)  
THE POINTE RESTAURANT (Buffet Breakfast)

### 9:00 a.m. to 9:20 a.m. — Welcome

- Suzette Walden Cole, Ph.D., Emcee  
EGRET

### 9:20 a.m. to 9:30 a.m. — Networking Break

### 9:30 a.m. to 10:30 a.m. — Training Block 1

- A. *L.E.A.D.: Leadership by Empowering and Appreciating Differences* — Vicky Goodin, Ed.D.  
OSPREY

- B. *Adjusting Your Advising Style to Your SG's Development Stage* — Suzette Walden Cole, Ph.D.  
SWAN

Private Consulting (by appointment) — Butch Oxendine  
BOARDROOM

### 10:30 a.m. to 10:45 a.m. — Networking Break

### 10:45 a.m. to 11:45 a.m. — Training Block 2

- C. *Leadership Development: Developing the Leaders Within Your SG* — Vicky Goodin, Ed.D.  
OSPREY

- D. *On the Right Foot: Building Rapport with Your SG* — Suzette Walden Cole, Ph.D.  
SWAN

Private Consulting (by appointment) — Butch Oxendine  
BOARDROOM

### 11:45 a.m. to 12:00 p.m. — Networking Break

### 12:00 p.m. to 1:00 p.m. — Lunch

EGRET

### 1:00 p.m. to 2:00 p.m. — Roundtables

1. **BONUS** *Starting Over: How to Jump Start Your Student Government* — Butch Oxendine — EGRET
2. Veteran & New Advisors — HERON

### 2:00 p.m. to 2:15 p.m. — Networking Break

### 2:15 p.m. to 3:15 p.m. — Training Block 3

- E. *Student Development and the Art of Advising (What Does Chickering Have to Do With It?)* — Vicky Goodin, Ed.D.  
OSPREY

- F. *Advising 2.0: Navigating and Negotiating Institutional Politics* — Suzette Walden Cole, Ph.D.  
SWAN

Private Consulting (by appointment) — Butch Oxendine  
BOARDROOM

### 3:15 p.m. to 3:30 p.m. — Networking Break

### 3:30 p.m. to 4:30 p.m. — Training Block 4

- G. *From a Mess to a Yes!* — Vicky Goodin, Ed.D.  
OSPREY

- H. **NEW** *Less Words More Action: Building Spaces Where Belonging Matters* — Suzette Walden Cole, Ph.D.  
SWAN

Private Consulting (by appointment) — Butch Oxendine  
BOARDROOM

### 4:30 p.m. to 4:35 p.m. — Break

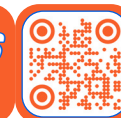
### 4:35 p.m. to 5:15 p.m. — Advisors Q&A

- Vicky Goodin, Ed.D., Suzette Walden Cole, Ph.D., Michael A. Cadore, Ed.D., and Butch Oxendine  
EGRET

### 5:30 p.m. to 6:30 p.m. — ASGA LOVES ADVISORS Reception

- A special reception in honor of the work you do for your Student Governments!  
PRE-FUNCTION AREA

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# WORKSHOP DESCRIPTIONS

## **Session A** **L.E.A.D.: Leadership by Empowering and Appreciating Differences**

**(9:30 a.m. to 10:30 a.m. — OSPREY)**

Have you ever stopped to think about how you lead? Have you ever considered the different voices of those you lead? Developing your leadership style takes time and experience. Let's dive into understanding your leadership voice as a part of that journey! Do you like to focus on relationships? Are you the type of person who likes to get things done or are you the team strategist? Whatever your style, we all have the ability to lead followers through our authentic voice. Join me as we journey through this topic through an engaging series of questions and experiences.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought provoking and oriented toward skill building.

**Presentation Resources:** This session utilizes display media (PowerPoint) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 4**  
**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the leadership lens from where they operate
- Understand the 4 Needs of Followers
- Identify how to build Trust on a team

## **Session B** **Adjusting Your Advising Style to Your SG's Development Stage**

**(9:30 a.m. to 10:30 a.m. — SWAN)**

A continual struggle for advisors is how to balance the level of challenge and support provided to the SG. As an advisor, you are often called upon by the institution to ensure the SG's success, while at the same time your SG leaders often ask you to take a more "hands-off" approach. Navigating these waters can often lead to frustrations by all, but there are theories that can help. In this session we will explore organization development, and how to move from directive to facilitative advisement.

**Delivery Format:** Due to the significant amount of technical information provided, a significant portion of this is presented in a lecture format. However, the session uses case studies and pair-and-share reflections to unpack experiences with other participants. Participants are encouraged to provide feedback through impromptu questions posed to the presenter throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 4**  
**Learning Outcomes. After attending this session, participants should be able to:**

- Utilize organization development theory to determine approaches to addressing advisor areas of responsibility
- Understand the distinction between group development versus individual student leaders
- Ability to assess students' perceptions of your responsibility and their self-identified needs

## **Session C** **Leadership Development: Developing the Leaders Within Your SG**

**(10:45 a.m. to 11:45 a.m. — OSPREY)**

This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as Advisors, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 4**  
**Learning Outcomes. After attending this session, participants should be able to:**

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development

## **Session D** **On the Right Foot: Building Rapport With Your SG**

**(10:45 a.m. to 11:45 a.m. — SWAN)**

Serving as a SG advisor with an ever-changing intergenerational student body can be challenging. Cultivating trust and building relationships shows up differently. Level-setting expectations can be a great tool to not only understanding your role, but, also, establishing a rapport with the SG leaders. Our effectiveness directly correlates with the trust that your SG leaders have with you. Developing a relationship and that level of trust takes time, which is a precious commodity for most advisors. In this session, we will explore generational characteristics, tools for your toolbox to aid you in getting to know your SG students better, and establishing a cadence for connections and boundaries.

**Delivery Format:** Due to the significant amount of technical information provided, the majority of this is presented in a lecture format. However, there are a series of activities done in a pair-and-share format with other participants. Participants are encouraged to provide feedback through impromptu questions posed to the presenter throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 3**  
**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how to effectively use one-on-one meetings with key leaders
- Ability to evaluate the use of worksheets to aid in getting to know SG students better
- Ability to use a quick reference advisement inventory to find out what their SG leaders expect from their advisor



## **BONUS** **Starting Over: How to Jump Start Your Student Government**

**(1:30 p.m. to 2:30 p.m. — EGRET)**

Many Student Governments are either dormant or are struggling badly, marred by low attendance, poor participation in elections, and a lack of real purpose beyond throwing parties. Maybe it's time to reboot and start fresh with a new plan to make your SG more effective and successful. This 10-point step-by-step "action plan" will help you reform your struggling student government.

**Delivery Format:** Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 4**  
**Learning Outcomes. After attending this session, participants should be able to:**

- Learn the nine steps to start over and reform your SG
- Understand the proper order and steps to take
- Understand the proper role and function of an effective Student Government



## **Session E** **Student Development and the Art of Advising (What Does Chickering Have to Do With It?)**

**(2:15 p.m. to 3:15 p.m. — OSPREY)**

This session includes a brief overview of general student-development theories currently used in higher education. Having a general understanding of where a student is developmentally is always helpful in advising/developing a solid working group and sound thinking leaders. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally and how best to approach problems and find solutions to form productive relationships.

**Delivery Format:** Engaging lecture format, and individual/small group interactive activities.

**Presentation Resources:** This session utilizes PowerPoint/Keynote and printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive): 3.5**  
**Learning Outcomes. After attending this session, participants should be able to:**

- Review current student development theories
- Articulate how student development theories are integrated into daily activities
- Gain new perspectives in problem-solving student issues



## **Session F** **Advising 2.0: Navigating and Negotiating Institutional Politics**

**(2:15 p.m. to 3:15 p.m. — SWAN)**

Institutional politics does not just affect our students' abilities to be successful; it can have significant implications for our own career in the field. SG Advisors are often privy to high-level information within the institution by virtue of their work with SG leaders. Our SGs need to trust that we can keep their confidence when they are "floating" ideas, or considering addressing a particular "hot topic". Sometimes our colleagues, and supervisors, raise the question, "Can't you just make this happen?" In this session, we will explore techniques for navigating and negotiating these situations and others.

**Delivery Format:** Due to the significant amount of technical information provided, a significant portion of this is presented in a lecture format. However, the session uses case studies and pair-and-share reflections to unpack experiences with other participants.

**Presentation Resources:** The session utilizes visual display media

(i.e. Microsoft PowerPoint, video) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 4**  
**Learning Outcomes. After attending this session, participants should be able to:**

- Gain techniques to establish expectations with colleagues, supervisors and student leaders for information dissemination
- Ability to critically assess situations for potential "political pitfalls"
- Understand how to facilitate successful conflicts between SG leaders and institutional stakeholders



## **Session G** **From a Mess to a Yes!**

**(3:30 p.m. to 4:30 p.m. — OSPREY)**

Have you ever felt between a rock and a hard place at work when your students wanted to do something that your campus administration did not support? Have you ever been conflicted with the job of Advisor versus Administrator? Have your students ever questioned whose team you were on? The interactive "Advisor Only" session will address those times when it's hard to balance the many roles that we have and the many hats that we wear.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 4**  
**Learning Outcomes. After attending this session, participants should be able to:**

- Learn tips on how to balance the many roles that an advisor has

- Try to find the "yes" in a situation

- Strategize ways to communicate effectively to your students the roles of the Advisor



## **NEW** **Session H** **Less Words More Action: Building Spaces Where Belonging Matters**

**(3:30 p.m. to 4:30 p.m. — SWAN)**

"We want people to feel like they belong." These words are often shared, but how are you or your SGA making meaning of them? The one-time, or monthly celebratory, program just doesn't cut it anymore. This realization may feel like another responsibility on an already overfilled plate. We want to engage in dialogue about how we create spaces where individuals feel they belong authentically vs. having to "fit" into the space. Leading from a place of intentionality means embracing cultural humility. From selection to coordination, this session is designed for those who want to reflect and leave with tangible strategies to be more intentional in your SG decision-making, programming, and overall ways you show up in spaces.

**Delivery Format:** This workshop utilizes a balance of engaging discussion and interactive activities that are designed to unpack the process to practice, thought-provoking, self reflection, and oriented toward skill-building.

**Presentation Resources:** This session utilizes visual display media (e.g., PowerPoint, video) as well as a digital resource.

**Level of Interactivity (from 1 to 5, five being very interactive): 4**  
**Learning Outcomes. After attending this session, participants should be able to:**

- Recognize the ways that bias can show up in your program planning and decision-making
- Utilize cultural humility as a framework for leading across different lived experiences
- Understand the power of self-reflection to build relationships for collaborations with other student(s) and groups

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